**A Multi-page website for Eco Fest**

**Scenario**

Your client is setting up a family-friendly, one day music festival at a local venue and wishes to begin the development of the website to advertise the festival. The music festival aims to showcase the best local acts and musicians while taking care to have a minimal effect on the environment. The festival hopes to attract an audience from the local area. The festival will take place on the third Saturday in July. Tickets for the event cost £35 for a standing ticket, £50 for a seat and a limited number of VIP tickets are available for £100.

There will be four main acts playing at Eco Fest. Each act is passionate about saving the environment. The acts are:

 Everyone’s Environment: a local four piece, indie band

 Solar Drum: a pop band

 Green Gizmos: a children’s six piece act who use puppets and songs to engage children

 DJ John Alfred.

The website must contain multiple pages, an appropriate navigation system and a consistent look across all pages. In addition to a homepage, the website should include information about:

 the acts

 ticket prices

 recycling initiatives such as:

– bins to separate rubbish into paper, plastic, glass and general waste

– solar panels to provide the power for all aspects of the festival

– tree-planting to offset carbon emissions

 contact and location details.

The website should include a range of images, appropriate text and any other appropriate multimedia assets.

**Target audience and client requirements**

 Explain the client’s requirements for the multipage website

 Explain who the target audience is and what they would require

**Creating a plan**

 create a work plan for your multipage website

**Producing ideas**

 produce a site map with navigation links

 produce a visualisation diagram of the proposed page layout

**Legal restrictions**

Consider the legal restrictions on the content of your multipage website. Consideration should be given to assets that are sourced or created. The website will be used in a commercial context. You will need to consider the legal issues and restrictions on the assets used, whether sourced or created.

Present your findings in the form of a report or a presentation.

**Obtaining assets for use in the multipage website**

 obtain and store the assets identified in your planning

 check the properties of the assets to ensure that they are suitable for use in the multipage website. Properties of assets which are not suitable should be modified.

**Create the multipage website**

 create an appropriate folder structure

 create a master page as a template for the final website pages

 create the navigation system for the multipage website

 save and publish the multipage website as required by the client.

**Test the multipage website for functionality**

produce and maintain a test plan throughout production

**Reviewing the multipage website**

 review the multipage website

 describe how well the multipage website meets the client’s requirements

 explain how and why the multipage website could be improved

 describe reasons for further development, giving reasons for your choices